



press information

## Press Release

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**FOR IMMEDIATE RELEASE**

### **HCMH to Offer Patient-Friendly Loan Program with CSI Financial Services**

Britt, Iowa – Hancock County Memorial Hospital (HCMH) has announced that it will partner with CSI Financial Services (CSI), the healthcare industry's leader in providing patient-friendly bank loans. Effective Sept. 1, 2010, HCMH patients will now have the opportunity to receive a *below-market interest rate loan* to pay for their self-pay hospital expenses.

CSI's exclusive bank loan program brings "peace of mind" to patients by providing them the ability to address out-of-pocket medical expenses – including high deductibles or copayments – through affordable monthly payments, thereby avoiding the collections process and maintaining their credit. By partnering with CSI, HCMH patients electing to participate in CSI's loan program may pay as little as \$20 per month (depending on balance amount). Patients can pay their monthly bill via mail, phone, internet or automatic debit.

"The new loan program assures that affordable loans are available to individuals who have received treatment from our hospital, but are unable to pay their balance in full," explains Vance Jackson, HCMH CEO/Administrator. "We are always looking for new ways to ensure both the physical *and* financial well-being of our patients."

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“We are excited to partner with Hancock County Memorial Hospital and extend its world-class patient experience to now include their financial well-being,” said Mitch Patridge, CSI’s Chief Executive Officer. “We understand patients are contending with higher deductibles and higher co-pays. CSI’s program provides patients who are unable to pay their bill in full, an affordable way to meet their financial obligation.”

Patridge noted that CSI’s low interest loan programs are supported by the company’s best-in-class customer service center that has been exclusively designed to meet the needs of their healthcare clients and the patients they serve. CSI’s San Diego-based customer service center has generated a 99% satisfaction rating, underscoring the company’s commitment to treat each patient with dignity and respect.

CSI Financial Services is the premier provider of patient loan programs. Since 1992, CSI has funded more than \$500 million in patient loans enabling hundreds of thousands of patients to easily and affordably repay their healthcare obligations. CSI maintains its corporate office in San Diego, Calif., with regional sales offices throughout the United States. For more information about CSI, visit [www.csifinancial.com](http://www.csifinancial.com).

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